

Happy 20<sup>th</sup>, Whitefoord!



## **Dear Whitefoord Friend and Supporter:**

Do you remember what you were doing just 20 years ago? For some of us, it wasn't that long ago. For others, that may seem like a life-time ago. Whitefoord, Inc. has come a long way in the past 20 years since our founding by the late Dr. George Brumley, who wanted to make a difference in some of the poorest neighborhoods of Southeast Atlanta. His reasoning was quite simple - he saw a need that was being unmet and too many families suffering at the hand of a broken community. One of his core priorities was to provide solutions to address the lack of access to quality and affordable healthcare to families living in and around the community. His legacy includes two school-based health centers, a Family Medical Center, as well as Child Development, Pre-K and After-school programs.

When Dr. Brumley founded the organization, the picture was so bleak and desolate that even the residents were doubtful the community could be restored to a place they would be proud to call home. Back then, there was immense blight, high poverty, incessant drug activity, a low performing neighborhood school, and no access to childcare. Today, you may have a very different perception based on what you see. Visit the Whitefoord campus on any given day during the week, and you will see what appears to be a vibrant and thriving neighborhood. Complete with the happy sounds of children laughing and playing together on the playground, teachers singing and dancing to the happy tunes of the

**“Hooray” song with our toddlers, and program directors exclaiming “Good job friends!”, to our group of Pre-K students who just finished reading their favorite book together. Positive activity like this would make anyone proud of the successes and accomplishments Whitefoord has achieved over the years, especially considering where we started 20 years ago.**

**We have so much to celebrate, especially in our milestone birthday year. And we have YOU to thank for it! As you take a glance at some of our most notable highlights from our 2015-2016 fiscal year, please be proud of the role you have played to help us achieve these goals. None of this would be possible without the friendship and financial support of you, our valued ambassadors and biggest fans who have been cheering us on along the way. We cannot thank you enough for being in the trenches with us, and for investing in our mission. Whitefoord has made it our purpose and promise to continue to engage, serve and strengthen community through health and education. Thank you for being on this amazing journey with us!**

**Joyfully,**



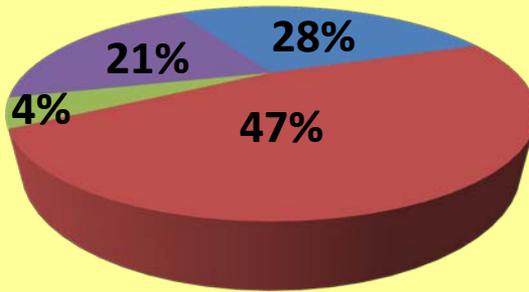
**Michael Weiss  
Board Chair**



**Yvette Hagins  
CEO & Executive Director**

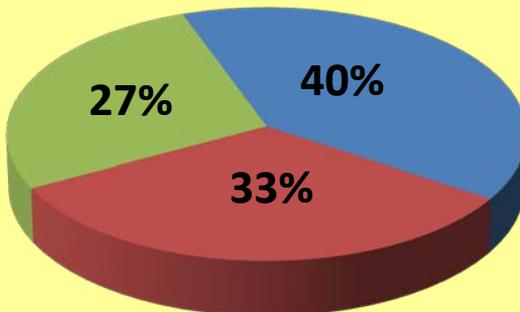
# Financial Details for Fiscal Year 2015-2016

Dollars Spent:  
\$3,883,026



- Education Program
- Health Center
- Marketing and Development
- Management and General

Dollars Raised:  
\$4,294,606



- Government Grants and Contracts
- Private Gifts and Grants
- Program Revenue

# Whitefoord, Inc. FY 2015-16

## Organization Highlights:

In Fiscal Year 2015-2016, Whitefoord was proud to celebrate our 20th Birthday! Many of our trusted donors and friends helped to bake the best virtual birthday cake one could ask for! Thank you to all who donated virtual ingredients including flour, butter, icing, and even candles to help complete our masterpiece. Whitefoord raised over \$16,000 for this effort, which directly supported our health and education programs.

- Whitefoord served nearly 3,000 children and families
- Raised over \$700,000, exceeding our Fundraising Goal
- Received our 3 year NAEYC reaccreditation for the Child Development Program!
- Obtained a \$1,000,000 capital grant for our new Family Medical Center
- Established new partnership with TJ Maxx, whose employees donated many in-kind supplies and goodies to support our education programs
- Benefitted from in-kind campus beautification projects provided by Sherwin Williams
- Awarded new reading corner from Jack and Jill Atlanta Chapter
- Renovated and repurposed new space for our 2 and 3 year old classrooms
- Implemented Positive Behavioral Intervention and Supports (PBIS) in our child development program in partnership with Atlanta Public Schools. PBIS is a prevention-oriented way for school personnel to organize evidence-based practices, improve their implementation of those practices, and maximize academic and social behavior outcomes for students. We're always striving for the best outcomes for our children, and we are thrilled to be using this important tool to do so!

## School Based Health Centers and Family Medical Center Highlights:

- Whitefoord provided medical, dental and behavioral health services at Whitefoord Elementary School, King Middle School and the Whitefoord Family Medical Center to over **2800** patients
- Average number of visits per patient at the school-based health centers were **2.4**, and **1.93** at the Family Medical Center
- Increase from **57%** to **83%** of patients with persistent asthma with a pharmacological treatment plan, which suggests that asthma is more likely to be controlled due to use of appropriate medication for patients
- **68%** of elementary student s who participated in Hallways to Health program were screened for obesity. Whitefoord conducted 4 school-wide health education/obesity prevention activities, 1 school-wide activities for social and emotional health and 3 staff wellness activities

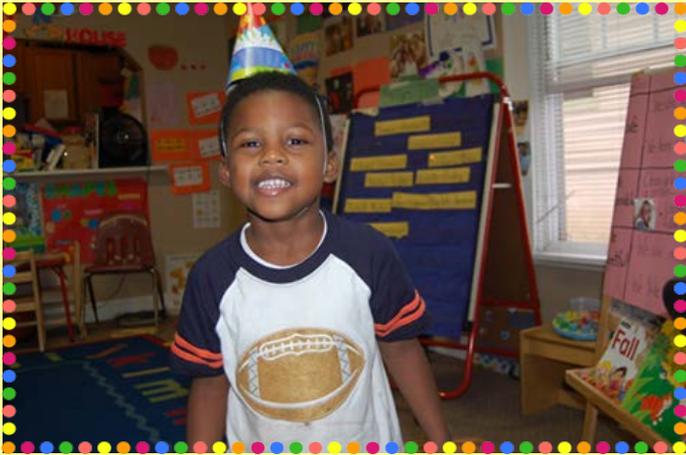


## Beyond School Hours Program Highlights:

- Served **67** children in grades Pre-K through 5<sup>th</sup> for After-School Enrichment Program at Whitefoord Elementary
- Over **95%** of students reported they like the activities offered by the BSH program look forward to coming to the program and enjoy the opportunity to interact with other children
- **93%** of children reported they are doing better in school because of the help they receive in the BSH program

## Child Development Program Highlights:

- Substantial increase in percentage of children who scored above gifted cut-off from **28%** in the fall to **50%** in the winter to **60%** in the spring in the Brigance Developmental Screening Assessment
- **30%** increase in parents participating in Whitefoord's Parent Interest Group and **48%** increase of parents engaged in special events
- **93%** of parents reported they are satisfied with the quality of care their child receives in the Child Development Program



## What Our Parents Are Saying:

**“I think the program is very helpful and has good resources.”**

**“Make sure our wonderful teachers are well cared for so they never leave.”**

**“My child attends this school because of the teachers. She is learning a great deal and I feel her teachers genuinely care for her.”**



 **Whitefoord, Inc.**

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**[www.whitefoord.org](http://www.whitefoord.org)**